

Leading Canadian Career College in Design & Fashion A Rare Investment Opportunity (School No. 37667)



About The Opportunity

Halladay Education Group (“HEG”) is pleased to present a confidential opportunity to acquire a profitable and fast-growing private career college specializing in fashion, interior, and lifestyle design. Fully accredited and based in Western Canada, the school offers diploma, certificate, and part-time programs across in-demand design disciplines. It has established itself as a leading institution in its field, recognized for hands-on training, small class sizes, and strong learner outcomes. Its hybrid delivery model includes in-person, online, and blended formats, with an average of 37% of students studying fully online, supporting a lean, scalable operating model without the need for new infrastructure.

The college has demonstrated exceptional performance, with student headcount increasing by 149% from 2022 to 2025 and projected to reach 275 students by 2028. Course intake volume is expected to exceed 800 annually by 2028, supported by repeat registrations, high program engagement, and a proven multi-format delivery model. Revenue grew from \$913K in 2022 to \$1.4M in 2025 and is forecast to exceed \$2M by 2028, with adjusted EBITDA projected to reach \$615K by 2028, representing a 30% EBITDA margin. These results reflect disciplined cost control, scalable program delivery, and high operating leverage as enrollment grows.

The school’s modular, stackable credential model of program offerings fosters repeat enrollment and multiple course registrations. In 2023, it recorded 273 part-time and 82 full-time course intakes. By 2028, total annual registrations are forecasted to exceed 800, driven by student engagement and increasing revenue per learner. A rolling admissions calendar and three annual intakes provide consistent cash flow and efficient utilization of instructional resources throughout the year.

The institution benefits from a highly domestic enrollment base, with 98% of students Canadian, which insulates it from federal restrictions on international study permits that have impacted many Canadian private colleges. Facilities are secured under long-term triple-net leases through 2030, with purpose-built studio spaces that deliver both financial stability and a premium student experience.

This offering represents a rare opportunity to acquire a high-performing, growth-ready institution in one of Canada’s most resilient and in-demand education sectors. Backed by strong financial fundamentals, a proven operating model, and scalable infrastructure, the college is ideally positioned for strategic acquirers seeking immediate cash flow, operational continuity, and long-term expansion potential.

Serious buyers are invited to contact us to receive the full Confidential Information Memorandum (CIM) and initiate discussions.



Investment Highlights

■ **Leading Career College in Fashion & Lifestyle Design**

Recognized as one of Western Canada's top boutique design institutions, offering in-demand diploma, certificate, and part-time programs in fashion, interior décor, and technical apparel design.

■ **Proven Financial Performance & Profitability**

Revenue grew from \$913K in 2022 to \$1.4M in 2025 and is forecast to exceed \$2M by 2028, with adjusted EBITDA projected to reach \$615K by 2028, representing a 30% EBITDA margin.

■ **High Growth Potential Through Stackable Programs**

Forecasted to surpass 800 annual course intakes by 2028, driven by distinctive modular program design, multiple enrollment pathways, and growing learner retention.

■ **Scalable Online-Enabled Delivery Model**

With an average of 37% of students attending fully online, the college operates with a lean infrastructure and is well-positioned to scale without significant capital investment.

■ **Stable Domestic Enrollment Base**

98% of students are Canadian, insulating the business from federal caps on international study permits and providing a dependable and regulated funding environment.

■ **Accredited & Financial Aid Eligible**

Holds provincial accreditation, DLI status, and approved for financial aid, enabling student access to government financial aid.

■ **Turnkey Operation & Experienced Team**

Staffed by industry professionals with systems, curriculum, and facilities in place to support seamless transition under new ownership.

■ **Resilient, Career-Focused Business Model**

Positioned in a creative education sector that historically sees rising enrollment during economic slowdowns. Clear demand for design, branding, and lifestyle training supports long-term program relevance and value.



**THE INDUSTRY LEADER IN
PRIVATE SCHOOL SALES**

INTERESTED IN LEARNING MORE, CONTACT:

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